



DESTINY HAVEN
EMPOWERING WOMEN TO SHINE



**THE DIAMOND
COLLECTION**

PACKAGING PARTNERSHIP PROPOSAL

Transforming Chocolate, transforming Lives





WHO WE ARE

Destiny Haven is a not-for-profit residential place of healing for women whose lives have been shattered by life controlling issues such as drug and alcohol addiction, eating disorders, self-harm and trauma relating to domestic violence and childhood abuse. Destiny provides the professional, physical and emotional nurturing needed to restore the health and capacity of women. Destiny's goal is to equip vulnerable women with the tools and support they need to lead productive and fulfilling lifestyles.

Since 2007, Destiny Haven has offered vulnerable women a safe place to recover in the long-term (9-12 months or longer) residential treatment program. During its 15 years of operation, Destiny has impacted the lives of over 250 women.

Find out more about the vital work of Destiny Haven at www.destinyhaven.org.au





THE ROLE OF THE DIAMOND COLLECTION

The Diamond Collection is Destiny Haven's boutique social enterprise arm that creates exclusive handcrafted Belgian chocolates and gourmet products to generate profits that fund Destiny Haven's services and provide capacity building opportunities for our women.

The mission of The Diamond Collection is to complement and enable the service and rehabilitation objectives of Destiny Haven by creating and selling quality goods that will generate profits and, in the process, provide skills and capacity development opportunities for our women.

Signature to The Diamond Collection is the exclusive range of handcrafted Belgian chocolate products and an exquisite range of specialty condiments and preserves. Made with the finest Belgian Callebaut® chocolate, arguably the world's finest couverture chocolates, combined with quality gourmet ingredients to create a rich selection of luxurious delights. Unique combinations of carefully selected and farm-fresh ingredients create the popular delightful jams, relishes and honeys the collection is known for.

View the range at
www.thediamondcollection.com.au

A PARTNERSHIP WITH THE DIAMOND COLLECTION

A partnership with The Diamond Collection provides organisations with an opportunity to align with an important and respected growing charity, who makes a tangible difference to the transformation of lives of disadvantaged Australian women, positioning your business as a community

minded organisation among your clients and customers.

Destiny Haven is seeking partnership for The Diamond Collection to assist in the much-needed upgrade to its current packaging solutions.



PARTNERSHIP OPPORTUNITIES

Through joining us in a Packaging Partnership, you will be supporting the cost of producing the packaging and labelling of a range of products. Your logo and website will appear on the product and on or websites as outlined below and over the following pages.

Partner Opportunity	Product	Coverage	Partnership Price
Chocolate Range			
Dreaming with Destiny	Dreamy Drinks	4,000 products	\$2,000
Broken Pieces Restored	Bark Range	4,000 products	\$2,000
Buttons of Benefit	Buttons	4,000 products	\$2,000
Roads to Restoration	Rocky Road Range	3,000 products	\$1,800
Fruitful Friends	Fruit & Nut Bars	2,000 products	\$1,400
Chilli Champion	Chilli Indulgence Bar	1,000 products	\$1,200
A Date with Destiny	Dreamy Dates	1,000 products	\$1,200
Condiment & Preserve Range			
Relishing Recovery	Relishes	4,000 products	\$2,000
Sweet Supporter	Jams	3,000 products	\$1,800
BEE Empowered!	Honeys	2,000 products	\$1,400



DREAMING WITH DESTINY

Dreamy Drink Partner



Our Signature Dreamy Drinks are 50gms of Callebaut chocolate embedded with a marshmallow and spoon, ready to dip into piping hot milk. Available in milk, dark, caramel and chai flavours for an authentic Belgian hot chocolate.

As a Dreamy Drink partner, your support has the potential to enable Destiny Haven's Diamond Collection to generate over \$18,000 of retail value when the products are sold.

Your logo will appear on 4,000 pieces of packaging. Your logo and website will appear on the 4 x product pages on The Diamond Collection website and Destiny Haven's website. Your business will be mentioned in social media posts announcing the partnership with a link to your website.

BROKEN PIECES RESTORED

Bark Partner



The Bark range is available in Sweet Pistachio, Caramel Coconut, Popcorn Crunch and Berry Almond. These delicious pieces of Belgian chocolate are combined with irresistible ingredients including freeze dried raspberries, toasted almonds, honeycomb pieces and dusted crisp pearls.

As a Bark partner, your support has the potential to enable Destiny Haven's Diamond Collection to generate over \$38,000 of retail value when the products are sold.

Your logo will appear on 4,000 pieces of packaging. Your logo and website will appear on the 4 x product pages on The Diamond Collection website and Destiny Haven's website. Your business will be mentioned in social media posts announcing the partnership with a link to your website.

BUTTONS OF BENEFIT

Button Partner



The Diamond Collection Button range is available in Glitter & Gold, Coffee Crunch, Freckles & Fizz and Berry Bliss. These delightful 'buttons' are button-shaped pieces of Belgian chocolate, topped with delicious ingredient combinations including caramelised nuts, coffee beans, toasted coconut and dried blueberries.

As a Button partner, your support has the potential to enable Destiny Haven's Diamond Collection to generate over \$34,000 of retail value when the products are sold.

Your logo will appear on 4,000 pieces of packaging. Your logo and website will appear on the 4 x product pages on The Diamond Collection website and Destiny Haven's website. Your business will be mentioned in social media posts announcing the partnership with a link to your website.



ROADS TO RESTORATION

Deluxe Rocky Road Partner



Our signature Rocky Road range is a deluxe twist on a well-loved favourite available in Milk, Dark or Cookies & Cream. This irresistible treat is made with the finest Belgian Callebaut chocolate, chock full of marshmallows, toasted shredded coconut, honeycomb pieces, toasted macadamias, raspberry jubes and crumbled triple chocolate cookies.

As a Rocky Road partner, your support has the potential to generate over \$18,000 of retail value for The Diamond Collection, and all profits go to supporting women in the Destiny Haven program.

Your logo will appear on 3,000 pieces of packaging. Your logo and website will appear on the 3 x product pages on The Diamond Collection website and Destiny Haven's website. Your business will be mentioned in social media posts announcing the partnership with a link to your website.

FRUITFUL FRIENDS

Deluxe Fruit & Nut Bar Partner



The Diamond Collection Deluxe Fruit & Nut Bar is no ordinary creation of its kind. Full of an exquisite selection of gourmet dried fruit and nuts, including sour dried cherries, honey coated macadamias, hunza raisins, goji berries, toasted almonds and much more.

As Deluxe Fruit & Nut Bar partner, your support has the potential to generate \$14,000 of retail value for The Diamond Collection, and all profits go to supporting women in the Destiny Haven program.

Your logo will appear on 2,000 pieces of packaging. Your logo and website will appear on the 2 x product pages on The Diamond Collection website and Destiny Haven's website. Your business will be mentioned in social media posts announcing the partnership with a link to your website.

CHILLI CHAMPION

Chilli Indulgence Bar Partner



The Chilli Indulgence Bar is a popular and decadent delight for lovers of all things with heat! Made with a luxurious Belgian dark chocolate mixed with dried chilli flakes, chilli powder, chilli salt, honeycomb and caramelised nuts.

As a Chilli Indulgence Bar partner, your support has the potential to generate over \$12,500 of retail value for The Diamond Collection, and all profits go to supporting women in the Destiny Haven program.

Your logo will appear on 2,000 pieces of packaging. Your logo and website will appear on the 2 x product pages on The Diamond Collection website and Destiny Haven's website. Your business will be mentioned in social media posts announcing the partnership with a link to your website.

TRANSFORMING *Chocolate*, TRANSFORMING *Lives*

A DATE WITH DESTINY

Dreamy Date Partner



The well-loved Diamond Collection Dreamy Dates are a huge Medjool date stuffed with a toasted pecan and double coated in dark, milk or white Callebaut chocolate with alternate drizzle.

As a Dreamy Date partner, your support has the potential to generate over \$10,000 of retail value for The Diamond Collection, and all profits go to supporting women in the Destiny Haven program.

Your logo will appear on 1,000 pieces of packaging. Your logo and website will appear on the product page on The Diamond Collection website and Destiny Haven's website. Your business will be mentioned in social media

posts announcing the partnership with a link to your website.

RELISHING RECOVERY

Relish Partner



Made using fresh, homegrown ingredients, the Diamond Collection Chilli Relish blends various chilli varieties for the best flavour. With four heat options, there is something hot enough for every taste, from 1/10 mild to 12/10 fiery hot!

As a Relish partner, your support has the potential to generate over \$34,000 of retail value for The Diamond Collection, and all profits go to supporting women in the Destiny Haven program.

Your logo will appear on 4,000 pieces of packaging. Your logo and website will appear on the 4 x product pages on The Diamond Collection website

and Destiny Haven's website. Your business will be mentioned in social media posts announcing the partnership with a link to your website.

SWEET SUPPORTER

Jam Partner



Made with the flavoursome sweetness of homegrown produce, vibrant in colour and low in sugar, the Diamond Collection jams are a delightful spread for scones, toast and muffins. Delicious blends of fruit are used to create three signature jams: Mawberry, Berry Passion and Peachy Apricot.

As a Jam partner, your support has the potential to generate over \$25,500 of retail value for The Diamond Collection, and all profits go to supporting women in the Destiny Haven program.

Your logo will appear on 3,000 pieces of packaging. Your logo and website will appear on the 3 x product pages on The Diamond Collection website

and Destiny Haven's website. Your business will be mentioned in social media posts announcing the partnership with a link to your website.



BEE EMPOWERED!

Honey Partner



The Diamond Collection pure, organic honey is locally harvested with no additives. It is also available in a chilli-infused variety - spicy-sweet flavour perfect for chicken, cheese, prawns, fruit or even ice cream!

As a Honey partner, your support has the potential to generate over \$17,000 of retail value for The Diamond Collection, and all profits go to supporting women in the Destiny Haven program.

Your logo will appear on 2,000 pieces of packaging. Your logo and website will appear on the 2 x product pages on The Diamond Collection website and Destiny Haven's website. Your business will be mentioned in social

media posts announcing the partnership with a link to your website.



NEXT STEPS

Thank you for taking the time to read this proposal and for considering Destiny Haven as a partner for your business.

We hope to be able to work together with you to continue making a difference in our community, seeing broken lives restored to their full potential.

Contact Details

For more information or to discuss a partnership with The Diamond Collection, please contact:

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